

# The DISC Index



## Behavioral Profile

The DISC Index is the most contemporary interpretation of Dr. William Marston's groundbreaking work into understanding and measuring a person's natural and adaptive behavioral styles. Since each individual has their own unique preferences and habits for how they like to behave, this understanding is crucial when working with team members, as a leader or manager, or in an environment that requires conflict resolution.

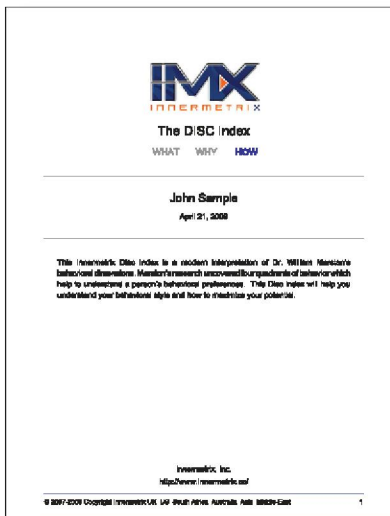
## Why the DISC Index?

Unlike all existing DISC profiles, the DISC Index has created an instrument that produces zero waste. With the invention of the first ever click-and-drag DISC instrument, the DISC Index generates reports ten-times as varied and individualized as other profiles on the market today.

Another unique aspect of the DISC Index is the individual treatment that each DISC Dimension receives. Instead of only considering how every dimension plays in concert within an individual's pattern or style, the DISC Index separates the four dimensions and helps an individual understand how each dimension can be used to support their success.

## The How of Success

To reach optimal performance, you must understand **WHAT** natural talents you possess, **WHY** you are motivated to use them, and **HOW** you prefer to use them. The DISC Index reviews the **HOW** portion of the What, Why, and How trilogy. By understanding **HOW** you prefer to behave, you are able to better align your environment, select the work that ensures more meaning and success, and produce less stress while doing so.



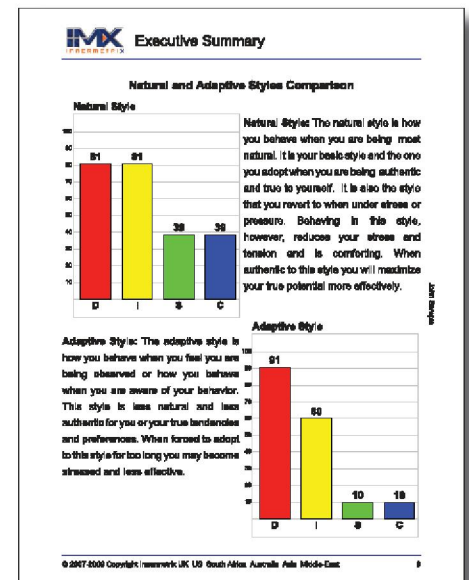
## Application

The DISC Index can be used in a wide variety of situations such as selection and hiring, success planning, team development, enhanced communication, and improving the relationship between managers and their team members.

Each DISC report comes with a personal debrief which includes relevance building exercises and summary questions to help individuals understand and specifically apply the knowledge to their personal and professional success.

## Validation

The DISC Index is fully validated and exceeds standards set by the EEOC for validity and reliability.



To learn more about the DISC Index or how it can help your organization create more effective teams and better top and bottom line results, contact us at:

## Contact Information

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